

**Subject: NEU College Selection Seminar - Saturday 4/2/22 at Star Hill**

**Where:** Star Hill Athletic Facility (Group Training Room - Second Floor)

**When:** Saturday Evening 4/2/22

**Time:** Starts at 6 PM and will run a little under 2 hours - depending on questions

**What:** Developing a Successful Approach to the College Selection/Recruiting Process

**Who Should Attend:** All parents and players (freshman, sophomores, and juniors) who want to play soccer at a college level



NEU will once again be delivering its seminar on “Preparing for the College Recruiting Process”. The process can be confusing and navigating it with a teenager makes it down right complex. Today you must start sooner, work harder, have a definitive plan and seek help from others. Success requires a solid understanding of what the critical milestones are, the best way to approach and navigate the process, and what tools and resources are available to assist. Our process is an excellent approach to selecting a college, regardless of the sport you play or even whether you play or not.

The target audience for the seminar are the parents and players of freshmen, sophomores and juniors that intend to play soccer at the next level. Parents of an 8<sup>th</sup> grader may attend as well. If you are undecided about playing in college, you should still approach the next few years as if you are going to play. It is important to mention again that this is simply a good process for selecting a college.

**Objectives:**

1. Gain a proper perspective on key attributes for selecting a college – academics, athletics, family, financials and social life.
2. Avoid the barriers that can make your journey difficult or even unsuccessful.
3. Learn a logical approach/process that you can modify to fit your specific needs.
4. Identify valuable tools to help you work through the process.
5. Learn about the NCAA, the Eligibility center, rules to follow and requirements to complete.
6. Learn how to build a marketing plan that will get you recognized by college coaches.

**\*Important Notes:**

- Ideally a parent attends with their player. It is important for both to hear the same story. It will help players decide what college soccer is all about and if they want to commit. It will help parents learn the process, what's involved and tips to make it easier. If a player can't attend due to conflict, the parents should still attend on their own.